

THE NICHE SELECTION MASTER WORKBOOK

(Choose a Profitable Blog Niche in 10 Minutes — Without Overthinking)

By Digital Pratap

INTRODUCTION

If you're struggling to choose a niche...

If you're confused between 5–10 topics...

If you keep switching ideas every week...

Stop.

You don't need the "perfect niche."

You need a **direction**, not perfection.

This worksheet gives you a **proven system** to pick a niche that:

- ✓ Has real search demand
- ✓ Makes real money
- ✓ You can stay consistent with
- ✓ You can grow for the next 1 year
- ✓ Doesn't need expert-level knowledge

Just follow the steps.

By the end, you will walk out with **ONE WINNING NICHE**.

SECTION 1 — The 3M Rule (Your Niche Must Pass All 3 Tests)

A niche only works if it passes **all three M's**:

M1 — MARKET DEMAND

Your niche **MUST** have real searches, real interest, real problems.

Check demand quickly using:

- Google Trends
- YouTube search
- Quora questions
- Ubersuggest / Keywords Everywhere

If people are searching → good.

If not → dead niche.

M2 — MONETIZATION

Your niche should allow you to earn via:

- Affiliate products
- AdSense RPM
- Digital products
- Ebooks
- Courses
- Tools
- Consulting

If money can't be made → reject the niche.

M3 — MOTIVATION ALIGNMENT

Ask yourself:

- Can I write 20–30 posts in this niche?
- Will I enjoy learning and improving in this niche?
- Do I naturally get excited about this topic?

If your motivation is zero → growth zero.

SECTION 2 — 4-Question Self Discovery Test

Answer these honestly. This will reveal your strongest areas.

Q1: What topics do you know more than normal people?

Examples:

- ✓ digital marketing
- ✓ finance basics
- ✓ relationships advice
- ✓ fitness
- ✓ gaming
- ✓ technology
- ✓ AI tools

Write your options:

1.

2.

3.

4.

5.

Q2: What do people ask your help for?

Examples:

- ✓ "How to earn online?"
- ✓ "Which phone should I buy?"
- ✓ "How to fix relationship issues?"
- ✓ "How to start blogging?"

Write your answers:

1.

2.

3.

Q3: What do you keep learning without getting bored?

Examples:

- ✓ AI
- ✓ business
- ✓ digital marketing
- ✓ psychology
- ✓ productivity
- ✓ finance
- ✓ relationships

Write your answers:

1.

2.

3.

Q4: What problems can you help people solve RIGHT NOW?

Examples:

- ✓ make money online
- ✓ grow on social media
- ✓ fix relationships
- ✓ find niches
- ✓ motivation & mindset
- ✓ fitness & weight loss

Write your answers:

1.

2.

3.

SECTION 3 — 1-Minute Elimination Method

Now remove ALL niches that fail even ONE of these:

- ✗ Low search demand
- ✗ Low monetization
- ✗ You can't create 20 posts
- ✗ You don't enjoy learning it
- ✗ Too technical
- ✗ Already shut niche

Keep only those that pass:

- ✓ Good demand
 - ✓ High earning potential
 - ✓ You can write consistently
 - ✓ You enjoy the topic
-

SECTION 4 — Evergreen Niches That NEVER Die

If stuck, pick ONE from these 5:

✓ **Digital Marketing**

(affiliate marketing, blogging, SEO, AI etc.)

✓ **Finance / Make Money Online**

(passive income, freelancing, earning guides)

✓ **AI Tools / Automation**

(new, trending, explosive niche)

✓ **Fitness / Weight Loss**

(health always sells)

✓ **Relationships & Psychology**

(huge audience + evergreen problems)

These 5 niches =

✓ High demand

✓ High earning

✓ High traffic

✓ Easy content creation

SECTION 5 — Micro-Niche Blueprint (Laser Focus System)

Broad niche → micro niche → laser niche.

Example 1: Digital Marketing

→ Affiliate Marketing

→ Affiliate for Beginners

→ Affiliate for Indians

Example 2: Relationships

- Dating advice
- Dating advice for men
- Dating advice for introverts

Example 3: Finance

- Online earning
- Freelancing
- Fiverr skills for beginners

Example 4: AI Tools

- AI for small business
- AI automation workflows
- AI prompts for marketers

Choose ONE laser niche — this gives FAST growth.

SECTION 6 — Final Niche Decision (Fill This)

Top 3 Niches I'm Considering:

1. _____

2. _____

3. _____

Which niche has strongest demand?

→ _____

Which niche has highest monetization?

→ _____

Which niche can I write 20 posts on?

→ _____

Which niche do I actually enjoy?

→ _____

FINAL NICHE I choose:

→ _____

Signed (Commitment)

→ _____

This creates psychological commitment.

SECTION 7 — 20 Ready-to-Use Profitable Niches

(Readers LOVE this section)

Digital Marketing

- Blogging Tips
- SEO for Beginners
- Affiliate Marketing
- AI Tools for Business
- Content Creation Tools

AI

- AI automations
- AI prompt engineering
- AI tools review and tutorials

Finance

- Make Money Online
- Best Side Hustles
- Passive Income
- Crypto for Beginners
- Budgeting Tips

Relationships

- Dating Tips for Men
- Dating Advice for Women
- Breakup Recovery
- Attraction Psychology

Personal Growth

- Productivity Hacks
- Time Management
- Self Improvement
- Mindset Growth

Let your reader choose easily.

So why are you waiting, and what are you looking for?

Stop trying to find the “perfect niche.”

It does NOT exist.

You create the perfect niche by:

- ✓ solving problems
- ✓ staying consistent
- ✓ improving every week

Your niche doesn't make you successful.

YOU make your niche successful.

Choose one.

Commit to it.

Give it 90 days.

Success will follow.

– Digital Pratap

If you want my help, please feel free to contact us at - <https://digitalpratap.com/#contact>

